



# Why Partner with a NAID AAA Certified Member?

## *Get the Facts*

*Many businesses choose a NAID AAA Certified company as their service provider and some even make NAID AAA Certification a required part of their RFQ specifications. Here's why:*

The most recognized and acknowledged verification of data destruction qualifications in the world:

- More than 950 NAID AAA Certified locations now operate on 5 continents
- Dozens of government agencies require NAID AAA Certification to destroy their discarded sensitive media
- The amended IRS Publication 1075 (2016) acknowledges the value of NAID AAA Certification
- New Jersey requires NAID AAA Certification for on-site destruction of hard drives
- NAID AAA Certification with PSPF endorsements qualifies for the external destruction of Australian Government official information

The most meaningful and robust, it:

- Verifies service provider compliance with all data protection regulations, fulfilling the client's legal responsibility to do so
- Qualifies as the service provider Risk Assessment as required under the HIPAA Security Rule
- Qualifies as the required vendor selection due diligence required by all data protection regulations
- Meets forthcoming requirements of the EU General Data Protection Regulation (May 2018)
- Is required in order to obtain Downstream Data Coverage<sup>®</sup>, a professional liability policy honed specifically for data-related service providers

Contact your NAID AAA Certified Service Provider today: